

Privacy Policy

Effective Date: May 20, 2026

The Farmhouse Bakery (“we,” “our,” or “us”) values your privacy and is committed to protecting your personal information. This Privacy Policy explains how we collect, use, disclose, and safeguard your information when you visit our website, place an order, submit a form, or communicate with us through email, phone, or SMS messaging.

Business Information

The Farmhouse Bakery

Yuba City, California

Phone: (530) 673-0406

Information We Collect

We may collect personal information that you voluntarily provide, including:

- Name
- Email address
- Phone number
- Billing and payment information
- Pickup or delivery information
- Order history
- Marketing preferences
- Information submitted through contact forms, catering requests, donation requests, contests, surveys, or promotions

We may also automatically collect certain non-personal information, including:

- IP address

- Browser type
 - Device information
 - Operating system
 - Website usage information
 - Referral source
 - Cookies and analytics data
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How We Use Your Information

We may use your information to:

- Process and fulfill orders
 - Communicate regarding orders, catering requests, or customer service
 - Respond to questions and inquiries
 - Send promotional emails or SMS messages if you have opted in
 - Notify you about seasonal products, events, and special offers
 - Improve our website, products, and customer experience
 - Detect and prevent fraud or unauthorized activity
 - Comply with legal obligations
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SMS Communications

If you voluntarily opt in to receive SMS messages from The Farmhouse Bakery, you consent to receive text messages related to:

- Order confirmations
- Order updates
- Catering inquiries
- Customer service communications
- Holiday preorder reminders
- Promotions and special offers
- Event announcements

Message frequency varies.

Message and data rates may apply.

You may opt out of SMS communications at any time by replying **STOP** to any message.

For assistance, reply **HELP** or contact us at **(530) 673-0406**.

SMS consent is not a condition of purchase.

SMS opt-in information, phone numbers, and consent records are never sold, rented, shared, or disclosed to third parties or affiliates for marketing or promotional purposes.

Sharing of Information

We do not sell your personal information.

We may share information only with trusted service providers that help us operate our business, including:

- Payment processors
- Website hosting providers
- Email service providers
- SMS messaging platforms
- Delivery providers
- Analytics providers

These providers may only use your information to perform services on our behalf and are contractually obligated to protect your information.

Cookies and Tracking Technologies

Our website uses cookies and similar technologies to:

- Improve website functionality
- Analyze website traffic
- Remember user preferences
- Enhance the overall customer experience

You may disable cookies through your browser settings; however, some website features may not function properly.

Data Security

We maintain commercially reasonable administrative, technical, and physical safeguards designed to protect your personal information from unauthorized access, disclosure, alteration, or destruction.

While we strive to protect your information, no method of electronic transmission or storage is completely secure.

Your Privacy Rights

You may request to:

- Access the personal information we maintain about you
 - Correct inaccurate information
 - Request deletion of your personal information where permitted by law
 - Withdraw consent for marketing communications
 - Unsubscribe from SMS messages by replying **STOP**
 - Unsubscribe from marketing emails using the unsubscribe link included in our emails
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Third-Party Websites

Our website may contain links to third-party websites. We are not responsible for the privacy practices or content of those websites.

Children's Privacy

Our services are not intended for children under the age of 13, and we do not knowingly collect personal information from children.

Changes to This Privacy Policy

We may update this Privacy Policy periodically. Any updates will be posted on this page with a revised Effective Date.

Contact Us

The Farmhouse Bakery

Yuba City, California

Phone: (530) 673-0406

If you have questions regarding this Privacy Policy or your personal information, please contact us using the phone number above.